



A SENSE OF HOME



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# OUR MISSION IS TO PREVENT HOMELESSNESS

by creating first-ever homes for youth aging out of the foster care system



**BEFORE**



**AFTER**

# A SENSE OF HOME PROVIDES A NEW SOLUTION



In 90 minutes a small group of volunteers create a home using donated new and gently used furniture.



When an applicant does not yet have a home, we help them secure housing vouchers through county programs.



Alumni are afforded unique wrap around services and support thanks to meaningful hands-on community engagement.





With a fully-furnished home, aged-out foster youth achieve sustainable tenancy, dignity, and self-worth and gain a foundation from which they can thrive.



ASOH connects recipients to additional services including financial literacy & development training, educational scholarships, therapy, trauma-informed healing, referrals for job placement, and job training.



**A Sense of Home** has provided a real impact across Los Angeles since our founding in 2015

**2,000+**  
foster youth & their children served

**800+**  
homes created

# WITH RESULTS THAT SPEAK FOR THEMSELVES



100%

have maintained housing stability after 2 years



93%

maintained housing stability after 5 years



83%

feel in control of their finances



100%

feel equipped to take on life's challenges



92%

successfully working and/or studying



100%

feel hopeful about their future



100%

feel confident in their ability to succeed



# 250 ITEMS INSTALLED IN EACH HOME



## LIVING ROOM & ADJACENT DINING AREA

Three Seater Sofa (1)  
 Club Chair (1-2)  
 Ottomans (1-2)  
 Two Seater Sofa (1)  
 Side Tables (2-4)  
 Coffee Table (1)  
 Console Table (1)  
 Desk & Chair (1)  
 Bookcase (1)  
 Area Rug (1)  
 Throw Pillows with Covers (4-6)  
 Wall Art (4-6)  
 Table Lamps (2)  
 Dining Table for Four (1)  
 Dining Chairs (4)

## KITCHEN

Tongs (1)  
 Whisk (1)  
 Spatula (1)  
 Ladle (1)  
 Turner (1)  
 Wooden Spoon (1)  
 Pasta Fork (1)  
 Can Opener (1) Cutting  
 Knives Set Baking Dish (1)  
 Tupperware Set (1)  
 Pots & Pans (2 each)  
 Forks / Knives / Spoons (6 of each)

## KITCHEN (cont'd)

Cereal Bowls (6)  
 Salad Plates (4)  
 Dinner Plates (6)  
 Peeler (1)  
 Strainer (1)  
 Measuring Spoon Set (1)  
 Measuring Cup Set (1)  
 Cheese Grater (1)  
 Drinking Glasses (6)  
 Coffee Cups (6)  
 Utensil Drawer Holder (1)  
 Frozen Organic Meals Unprocessed  
 Foods Cleaning Set

## APPLIANCE & ELECTRONICS

Refrigerator (1)  
 Stove (1)  
 Microwave (1)  
 Toaster Oven (1)  
 Blender (1)  
 Coffee Maker (1)  
 Fan (2)  
 Flatscreen TV

## BATHROOM

Bath Mat (1)  
 Shower Curtain (1)  
 Shower Curtain Hook Set (1)  
 Shower Curtain Rod (1)  
 Bath Towels (3)

## BATHROOM (cont'd)

Hand Towels (4)  
 Waste Basket (1)  
 Toilet Paper Roll (1)  
 Soap Holder (1)  
 Hygiene Products

## MASTER BEDROOM

Queen Bed Frame (1)  
 Queen Mattress (1)  
 Dresser / Storage Shelf / Armoire (1)  
 Nightstands (2)  
 Additional Seating (1)  
*if space permits*  
 Area Rug (1)  
 Table Lamp (2)  
 (with shade, harp, finials)  
 Wall Art (4)  
 Throw Blanket (1)  
 Throw Pillows with Covers (5)  
 Queen Sheet Set (fitted & flat) (1)  
 Duvet / Comforter (1)  
 Duvet Cover (1)  
 Standard Size Pillows (4)  
 Standard Size Pillowcases (4)

## KIDS BEDROOM

Twin or Full Bed (1)  
 Twin or Full Mattress (1)  
 Dresser (1)  
 Bookcase (1)  
 Nightstands (2)  
 Table Lamps (2)  
 Desk & Chair / Kids' Table & Chairs (1)  
 Area Rug (1)  
 Toy Box (1)  
 Twin or Full Sheet Set (fitted and flat) (2)  
 Duvet (1)  
 Duvet Cover (1) Standard Size Pillows (2)  
 Standard Size Pillowcases (2)  
 Kids' clothing, shoes, toys, books, puzzles, games & school supplies

## FOR KIDS UNDER 18 MONTHS OLD

Crib / Toddler Bed (1)  
 Crib / Toddler Mattress (1)  
 Crib / Toddler Sheet (1)  
 Crib / Toddler Pillow (1)  
 Crib / Toddler Blanket (1)  
 Car Seat (1)  
 Pack and Play (1)  
 Stroller (1) Diapers  
 Clothing Formula  
 Baby Hygiene Products

## DECOR

Artwork (12-14)  
 HOME Sign (1)  
 LOVE Sign (1)  
 Small Wall Art (4)  
 Monstera Leaf (1)  
 White Lily Leaf (1)  
 Clear Vases (varying sizes) (4)  
 Colored Vases (varying sizes) (4)  
 Artificial Pot Plants (1)  
 Artificial Potted Succulent Set (1)  
 Set of Décor Bowls (1)  
 Curtains (single color)  
 Curtain Rods (8)  
 Candles  
 Candle Holders

## WELCOME KITS

Wholesome Frozen Meals by Performance Kitchen  
 PPE masks  
 Cozy & relaxed clothing by Bleusalt  
 Tool Kit to hang art and maintain home  
 Cleaning supplies

## OUTDOOR

Patio furniture





# UNIQUE AND INNOVATIVE SUPPORTIVE SERVICES



ASOH welcomes recipients to pay it forward in supporting their peers who are having their homes created. The Pay it Forward Alumna (PIFA) Community enjoys special events where they receive custom gifts and wishes, additional resources, and most importantly connection to the community.



Unique and innovative supportive services often originate from those who have participated as a volunteer in a Home Creation and then go on to extend their expertise in business or services to ASOH Alumni.



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PIFA are able to become part of ASOH Peer Mentors and receive training on how to mentor their peers whilst also receiving their own mentor.



# SUPPORTING MOTHERS



85% of those ASOH serves are young women and 60% have children of their own.



ASOH provides all essential items to ensure children of recipients with open cases have everything they need to comply with DCFS guidelines.







ASOH provides kids and babies with clothes, shoes, books, toys, school supplies and more.



ASOH connects both mothers and their children to ongoing services.

# ELIGIBILITY CRITERIA



-  Applicants must show documentation verifying that they have aged out of the foster care system.
-  Applicants must be working or going to school (or a combination of work and school) for at least 30 hours per week.
-  Applicants must not reside in transitional housing.
-  Applicants must have their name on the lease of their first ever leased apartment, or (if an enrolled student) rented room. If a student is renting a room, and need all furnishings for their room, they must show a valid student ID card.



# ASOH CHAPTERS



We have dedicated our first seven years to perfecting our process, establishing procedures for every aspect of our work, and developing our proprietary software system (aptly named the ASOH App). The workflow automation system was created for the efficiency and replication of the model in new regions.



The 250 + item “home kit” that is designed and lovingly installed by the ASOH community transforms the path of a young person’s (and/or family’s) life. The innovative design and installation process is integrated into the ASOH App.



The ASOH App is designed to enable chapters in other regions to jumpstart their operations, eliminating learning curves and ensuring a successful journey in creating first homes for former foster youth.



Each chapter receives exclusive use of ASOH App & training, home creation leadership training, on-site start-up & setup, ASOH logo, ASOH brand guidelines, social media & content guidelines, strategic fundraising plan and guidelines, strategic marketing plan, brand partnership guidelines, web design guidelines, printed ASOH materials (brochures, decks, postcards, etc.), ASOH apparel, introductions to furniture & home goods partners, warehouse design, cyber insurance, dedicated year-round coaching, inventory management training, volunteer recruitment and management training, in-kind donation management training, unlimited access to policies and procedures, training materials, and guidelines. The ASOH website will support the chapter's website with identical functions.

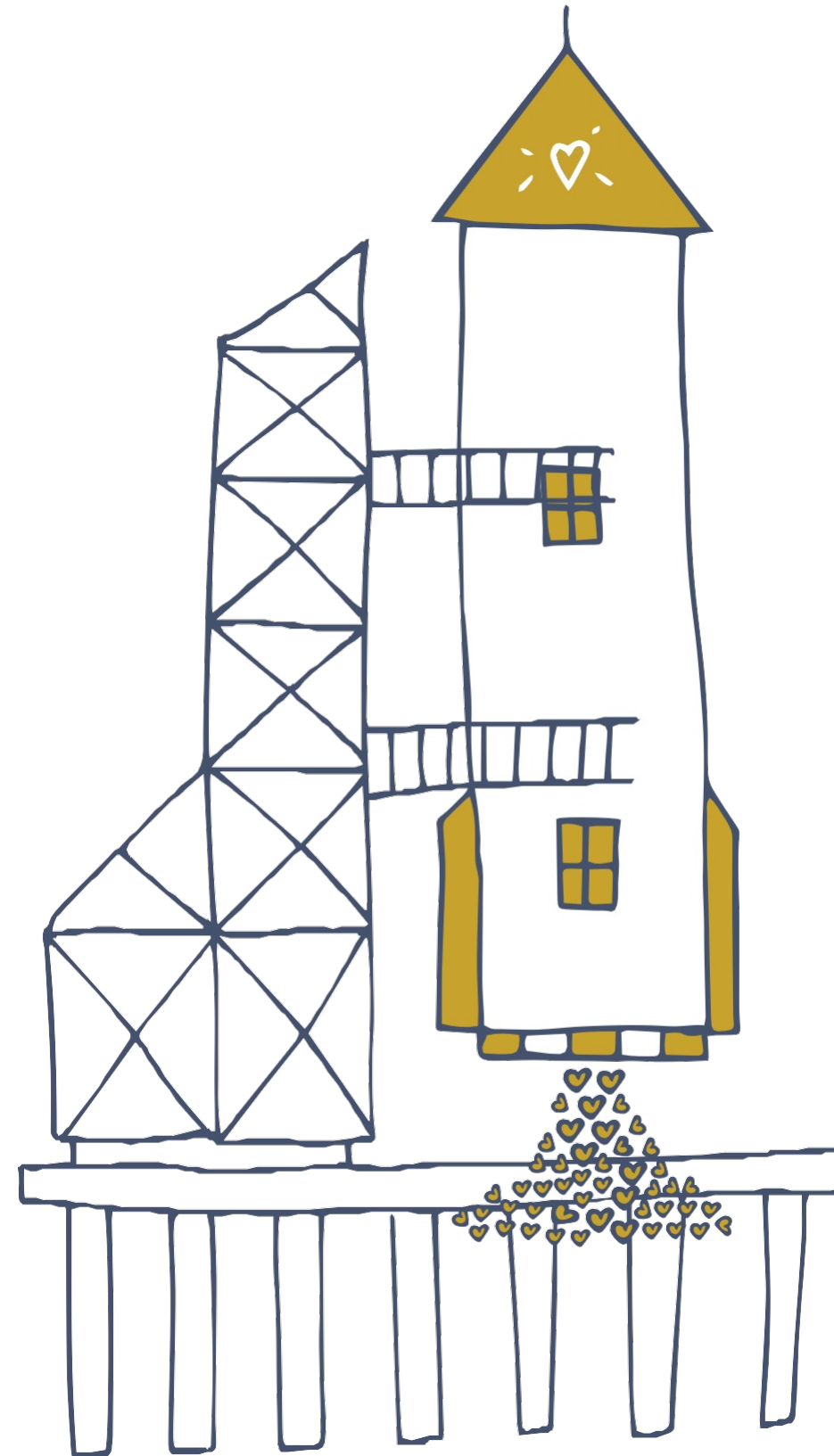


The deeply immersive experience of a Home Creation allows chapter donors to become better acquainted with the important work of the organization of helping foster youth realize their full promise.

# BECAUSE A HOME IS A LAUNCHPAD TO SUCCESS

♥ All disciplines of science agree that a fully functioning shelter is the first and most essential building block to living a healthy and productive life.

♥ From neuroscience to sociology, public health, anthropology, and psychology — the evidence is clear it's impossible to improve one's life without a functioning home.



♥ Empirical evidence in environmental psychology has found that an inhabitant thrives and flourishes in their home when the home reflects their personality and aspirations.



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# COMMUNITY ENGAGEMENT

Volunteers have sought out ASOH for the uniquely transformative, life-changing experience of the Home Creation sponsorship program.



By donating **\$7,000**, individuals, families, organizations, and businesses sponsor an entire Home Creation & come together as the volunteer team to create a home in just 90 minutes.



Companies such as **Snap Inc. (Snapchat)** harness Home Creations as a team-building experience.



**Dr. Shira Gabriel** and her team at **SUNY, University at Buffalo** would like to study ASOH and use their pioneering instrument to measure how experiences of collective assembly positively impact society.



By dramatically improving outcomes for the foster youth served, the great upside to the hands-on engagement by the community is that they not only change the life of a former foster youth but their own as well.



The immersive experience allows volunteers to become far better educated on the crises of aging-out of foster care, homelessness, and furniture poverty.

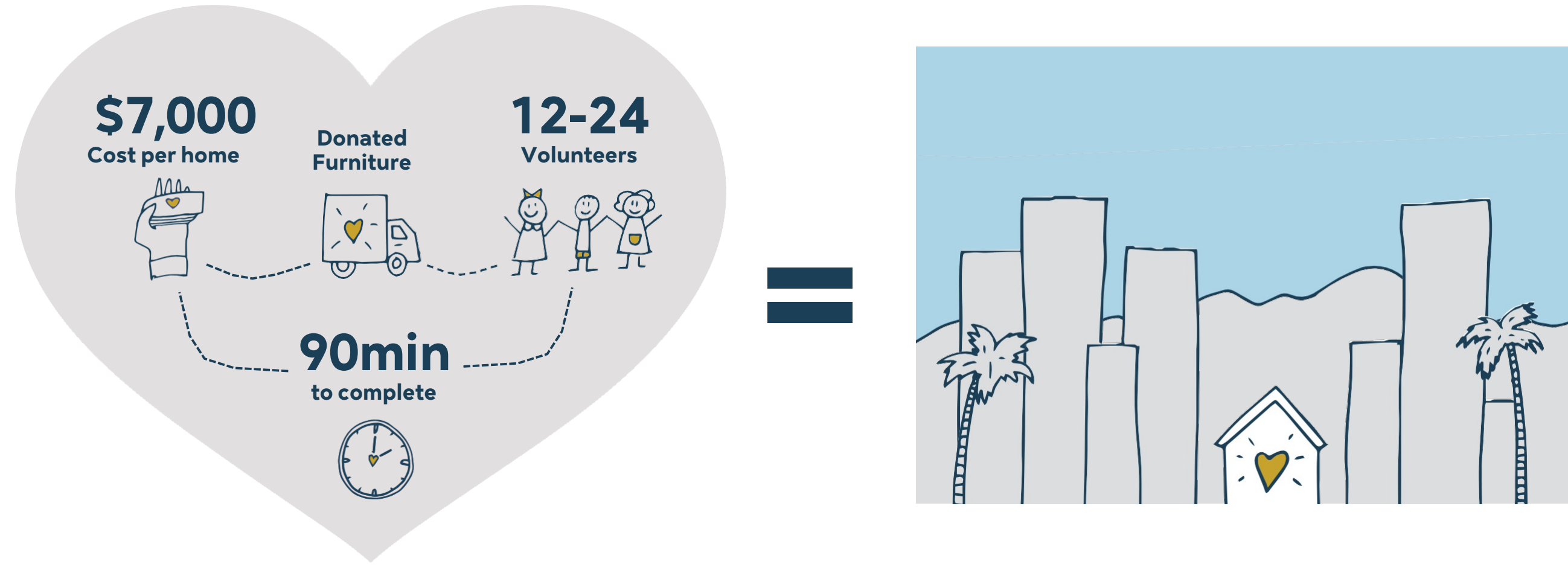


The new insight gained by the immersive volunteer experience, results in a lifetime of greater engagement in community-based solutions to community-wide problems.

# COMMUNITY INVESTMENT & IMPACT



The youth achieves a sustainable tenancy, gains dignity, self-worth & a foundation from which they can thrive.

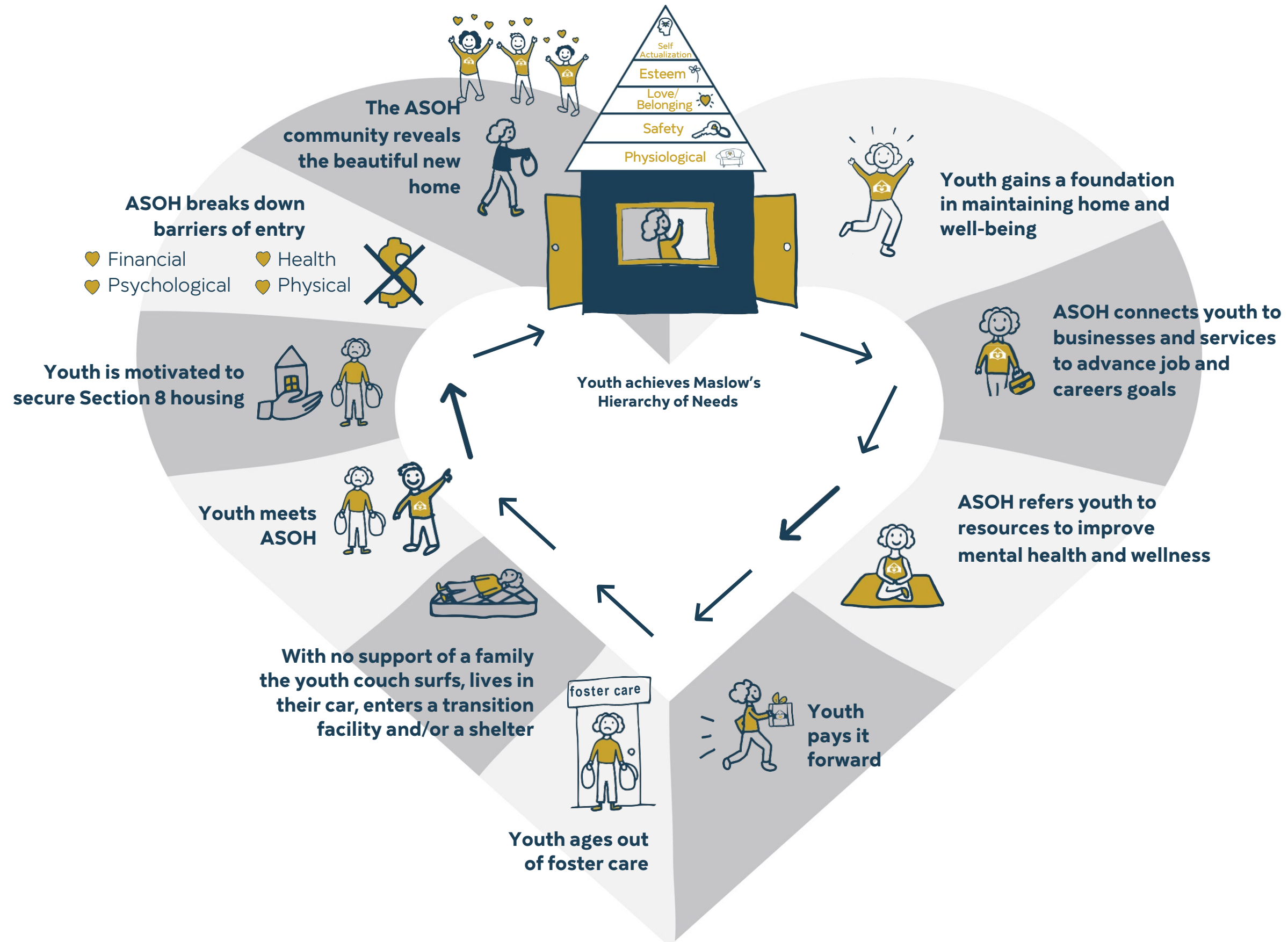




# THE SUSTAINABLE MODEL



# REMOVING BARRIERS & CREATING OPPORTUNITY



# CELEBRITY & INFLUENCER SUPPORTERS

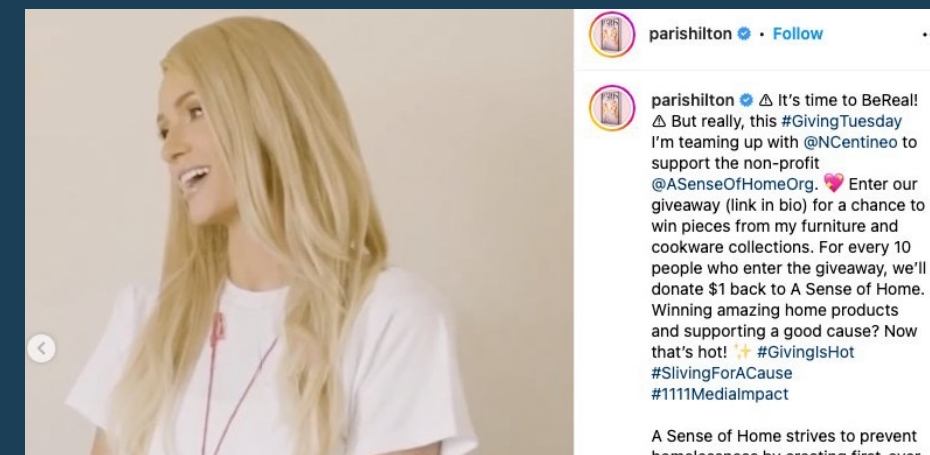
A Sense of Home is incredibly fortunate to receive generous support from influential voices, who have shared home creation experiences with their followers



Jennifer Garner & Bradley Cooper



Kourtney Kardashian



Paris Hilton



Jen Atkin & Desi Perkins



Camila Morrone



Kaia Gerber & Cindy Crawford



Francesca Aiello

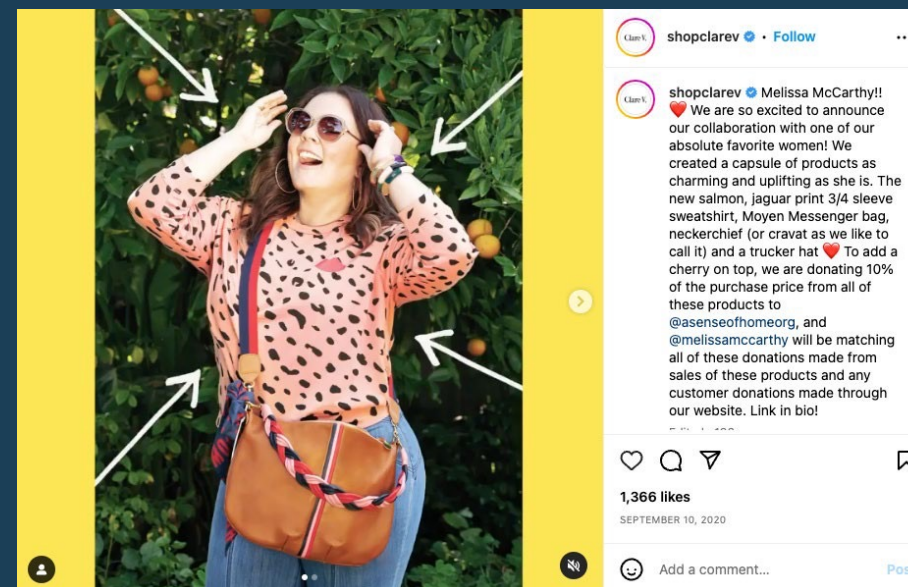


Frankies Bikinis

# BRAND PARTNERSHIPS WITH A PERCENTAGE OF SALES GOING TO ASOH



**BLUESALT**  
(Kaia Gerber)



**CLARE V**  
(Melissa McCarthy)



**ALICE & OLIVIA**  
(Kourtney Kardashian)



**FRANKIES BIKINIS & EREWHON**  
(Francesca Aiello)

# BRAND PARTNERS

Through our partnership with major brands, ASOH not only provides a custom-designed home with quality furniture and home goods but unique wrap around services including Educational Scholarships and Financial Development Training.

Ruggable

**KELLY**  
WEARSTLER

Casper

**JPMS**

 **Ashley**  
HOMESTORE

Caraway

PARACHUTE

OUAI

**LAMPS PLUS**

**BLEUSALT**  
MALIBU • EST 2017



OSEA

dovetail  
CREATING HOME

zen  
WTR

**FRANKIES BIKINIS**

# PRESS



*November 27, 2022*

**FOX 11 LA**

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*November 18, 2022*

**PEOPLE**

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*December 13, 2016*

**CNN HEROES**

[Watch Video](#)



*May 2, 2020*

**LA TIMES**

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*March 2020*

**HOUSE BEAUTIFUL**

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*November 2, 2019*

**THE HOLLYWOOD REPORTER**

[Read More](#)



*November 27, 2022*

**LA TIMES**

[Read More](#)



*September 26, 2017*

**HARRY CONNICK JR**

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*September 22, 2016*

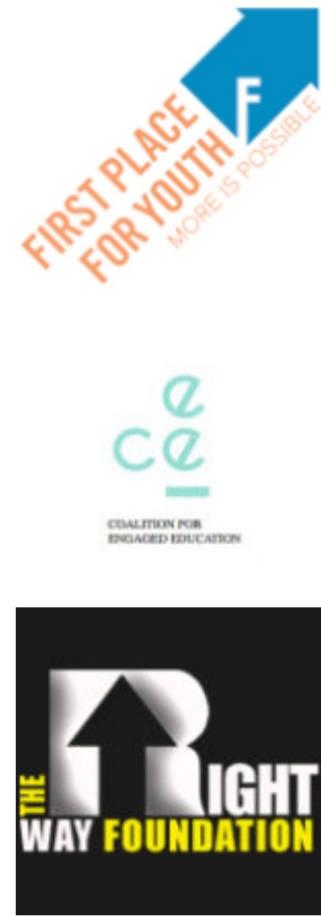
**THE STEVE HARVEY SHOW**

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# FUNDING PARTNERS



# REFERRING AGENCIES







A SENSE OF HOME

THANK YOU!

**Contact**

Georgie Smith | [georgie@asenseofhome.org](mailto:georgie@asenseofhome.org)